

# EdCIL (INDIA) LIMITED Invites "Expression of Interest (EoI)" From

Consultancy Agency/firm for Setting up of a Project
Management Unit (PMU) on Behalf of Ministry of
Education (MoE) for effective implementation
& Monitoring of

"National Initiative for Proficiency in Reading with
Understanding and Numeracy (NIPUN Bharat
Mission)"

Eol Reference Number: EdCIL/Eol/NB/21-22/01

Date: 18.10.2021

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#### CHAPTER-I

# **Letter of Invitation**

EolRef No.: EdCIL/Eol/NB/21-22/01 Dated: 18.10.2021

Dear Madam / Sir,

EdCIL (India) Limited is a Mini Ratna Category-1 fast growing CPSE under Ministry of Education, offering management and consultancy services in all areas of education, both within India and overseas.

EdCIL (India) Limited on behalf of Ministry of Education (MoE) invites Expression of Interest ('EoI') to identify prospective agency for establishing a project management unit (PMU) to support National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN Bharat)Mission as per the details given under:

Name of work	Establishing a project management unit (PMU) to support National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUNBharat) Mission
Tender Type	Expression of Interest ('EoI')
Type/Form of Contract	Service
Product Category	Setting up of Project Management Unit
Proposed location	New Delhi
Date of Issue/Publishing	18.10.2021
Document Download Start Date and Time	18.10.2021 at 09:30 Hrs.
Document Download End Date and Time	08.11.2021 at 18:00 Hrs.
Last Date and Time for submission of response to Eol	08.11.2021 at 18:00 Hrs.
Participation Fee	NIL
<b>Earnest Money Deposit</b>	NIL
No. of Covers	01 (One Packet)
Address for Communication	General Manager EdCIL (India) Limited, 5th Floor, Vijaya Building, 17-Barakhamba Road New Delhi – 110001
Contact No.	955556444/8467973621
Email Address	<ol> <li>gmtsgedcil@gmail.com</li> <li>agangwar@edcil.co.in</li> </ol>



Further information can be obtained at the address below during office hours. The Expression of Interest will only be accepted electronically through e-Tenders Portal of Edcil/Tenderwizard.

(S. Ghosh)
General Manager
EdCIL(India)Limited,
5<sup>th</sup> Floor, Vijaya Building,
17-Barakhamba Road
New Delhi - 110001



#### **CHAPTER - II**

#### **BACKGROUND**

#### **About NIPUN Bharat Mission**

The highest priority for the school education system is to achieve universal acquisition of foundational literacy and numeracy skills at primary level in a time bound manner. Foundational learning is the basis of all future learning for a child. Not achieving basic foundational skills of being able to read with comprehension, writing and doing basic mathematics operations, leaves the child unprepared for the complexities of the curriculum beyond grade 3. The National Education Policy 2020 also highlights that a large proportion of students currently in elementary level, have not achieved foundational literacy and numeracy. The NEP 2020 further reiterates that it is imperative to address this crisis head on and immediately so that basic learning can be accomplished in schools, and all students may thereby gain the opportunity to obtain an education of quality. Attaining foundational literacy and numeracy for all children must become an immediate national mission. Students, along with their schools, teachers, parents, and communities, must be urgently supported and encouraged in every way possible to help carry out this all-important target and mission, which indeed forms the basis of all future learning.

Further, under 'Atmanirbhar Bharat', the Hon'ble Finance Minister announced that a National Foundational Literacy and Numeracy Mission will be launched, for ensuring that every child in the country necessarily attains foundational literacy and numeracy in Grade 3. For this purpose, a vibrant curricular framework, engaging learning material -both online and offline learning outcomes, teacher capacity building, and their measurement indices, assessment techniques, etc. will be developed to take it forward in a systematic fashion. This mission will cover the learning needs of nearly 4 crore children in the age group of 3 to 9 years.

In this context, the Ministry of Education (MoE) has launched a National Mission on Foundational Literacy and Numeracy called NIPUN Bharat Mission. The Mission will focus on five key areas providing access and retaining children in foundational years of schooling, teacher capacity building, development of high quality and diversified



Student and Teacher Resources/Learning Materials, tracking the progress of each child in achieving learning outcomes, and addressing the nutrition and health (including mental health) aspects of children.

The vision of the Mission is to create an enabling environment in all aspects to ensure universal acquisition of foundational literacy and numeracy in primary classes by 2026-27 so that every child achieves the desired learning competencies in reading, writing and numeracy at the end of Grade III but not later than Grade V. Focus of foundational learning would be on holistic development of students by accentuating their creative potential as envisaged in the NEP 2020. Learning will be Holistic, Integrated, Inclusive, Enjoyable, and Engaging. All children will have access to an equitable and inclusive classroom environment which would take care of their diverse background, multilingual needs and different academic abilities and make them active participants in learning process. Attainment of basic reading, writing and numeracy skills in early grades would instill a strong foundation for continuous and lifelong learning for the students.

A five-tier implementation mechanism will be set up at the National- State- District- Block-School level in all States and UTs for implementation of the Mission. The Department of School Education and Literacy, Ministry of Education will be the implementing agency at the national level and the Mission at the National level will be headed by a Mission Director. The programme will specifically focus on the targets to be achieved by the mission and States/UTs by preparing long term roadmaps and plan of action. The Mission will be supported mainly from the Centrally Sponsored Integrated Scheme for School Education – SamagraShiksha.

A Project Management Unit (PMU) would be established to provide support at the national level for designing, implementing and monitoring of the mission. The role of PMU would include providing technical inputs on various aspects of the Mission including designing the holistic annual National and State Action Plans, appraising the State implementation, detailed design of teacher professional development plan and academic support staff, development and quality control of TLM, sampling of baseline, regular monitoring of the programme etc.



#### 1. Broad Scope of Work Envisioned Under the Project

The PMU will support the government in implementing the project by focusing on the following areas:

#### 1 Strategic Planning and Budgeting of the FLN Mission

- 1. Create a **national 5-year strategic plan and annual roadmaps** for the FLN Mission with activities, milestones, timelines, resource plans
- 2. Set actionable goals for the State PMU based on national level goals
- 3. Provide guidelines to States for designing Annual Work Plan & Budget (AWP&B) under Samagra Shiksha ensuring all critical components of the mission are covered
- 4. Conduct **half yearly reviews** on progress and results accomplished in States/UTs and discuss changes required in plan/strategy, if any
- 5. Monitor budgeting, disbursement, utilization and audit of grants for FLN Mission.
- Coordinate with states to conduct a time bound situation analysis of FLN for informed planning of the next AWP&B
- 7. Support MOE in finalizing and updating an Operations (Ops) Manual that lays out the guidelines for implementation of the FLN Mission.
- 2 Convergence and coordination with various Stakeholders for the Mission Implementation
  - 1. National Steering Committee:
    - 1. Share plan and progress of National Mission with Committee
    - 2. Present data, information and insights by means of digital dashboards
  - Intra-ministry: Collaborate with relevant ministries for implementation of the FLN mission such as Ministry of Tribal Affairs, Ministry of Youth Affair and Sports, Ministry of Science and Technology, Ministry of Women and Child Development, Ministry of Health and Family Welfare, Ministry of Panchayati Raj. Ministry of Culture, Ministry of Culture, Finance and Planning.
  - 3. Intra-department: Coordinate with NCERT, NCTE, CBSE, PARAKH, NIEPA, etc.
  - 4. <u>NGOs, Consulting organisations, Multilateral organisations. Philanthropic organisations</u>
- 3 Develop and Implement Information Education and Communication (IEC) plan for the Mission
  - 1. Develop and execute well **defined IEC plans** for all mass communication activities (ad films, radio ads, newspaper ads, Out of Home Advertising ('OOH'), etc.)
  - 2. Provide overall planning and guidance to States/UTs for the mission IEC strategy (by developing relevant guidelines, tools, communication plans, and providing required resources to achieve the objectives)
  - 3. **Align key stakeholders** at the national and state levels through **meetings**, **workshops**, **and existing e-platforms** and channels of the government
  - 4. Create and implement a **mega awareness campaign** for Foundational Literacy and Numeracy
  - Build capacity for implementing IEC at the state and the district level through workshops
  - 6. Conduct **mass media dissemination** (television/ print/ radio/ outdoor communication) activities
  - 7. Continuous monitoring and evaluation of the impact of the IEC activities
- 4 | Creation and Curation of public goods/documents/tools
  - 1. Creation of **tools and resources** for improving Classroom instruction and learning:



- 1. "Best in class" categories of teaching & learning materials and make them available to the States
- 2. High quality digital resources
- 3. Teacher Training modules aligned to FLN competencies
- 4. Guidelines/frameworks to assist states in conducting periodic assessments
- 2. Develop a dissemination and adoption plan for the resources
- 3. Curation of quality digital content on DIKSHA under the FLN section and map Learning Outcomes
- 4. Synthesize a toolkit (modular tools, customizable to state needs) that MoE could leverage or could offer to states/UTs for education transformation. This could include a standard package of remediation content associated indicators, with the relevant competencies linked to the MOE learning a technology-based monitoring system/dashboard to view states/UTs progress, a technology-based platform for learning/training, a set of capacity building materials for states in variety of topics etc. Some of these may be developed with support from experts during the course of the project and subsequently modularized for wider use.

#### 5 Regional Workshops/Best Practices sharing

- Collaborate with Experts, NGOs and Philanthropic organizations for technical advice
- 2. Conduct **regional workshops** for brainstorming innovative ideas, share best practices/ cross-state learnings
- 3. **Capacity Building workshop** for CRC/BRC cadre on assessments, monitoring, data collection. classroom observations, etc.
- 6 Establish Monitoring, Evaluation & Information Technology framework and practices
  - 1. Create a **monitoring framework** to highlight key success metrics for each mission component.
  - 2. Work with the State PMUs to develop robust data collection frameworks, dashboards and create standard frameworks for validating and reporting data.
  - 3. Develop formats/systems for concurrent tracking of project progress at state level. Track results as per the indicators, frequency and means of verification specified in the results framework for the FLN Mission; generate half-yearly progress reports.
  - 4. Support & Conduct **research studies** on foundational learning and share findings for planning and improvement of various interventions
  - Support & Conduct evaluation studies (process evaluation and impact evaluation), share the findings with National Steering Committees for making decisions around changing any process, inputs for continuation of the FLN Mission and/or provide feedback to the States.



#### 2. Contract Period and Reporting Requirements

The PMU will be hired for an initial period of 3 years extendable upto 5years. The PMU will report to the Joint Secretary. Department of School Education and Literacy, Ministry of Education, Government of India/Mission Director, NIPUN Bharat Mission. The PMU will generate and submit to MoE, quarterly progress reports highlighting progress against the agreed operational plan and timelines (as documented in its contract).

### 3. Team Composition & Qualification Requirements for the Key Experts

As a minimum, the Consultant's team will comprise of the following Key Experts who shall meet the requirements of qualifications and experience tabulated below.

Consultant shall submit CVs of the persons proposed as Key Experts for each Key Position along with the Technical Proposal in response to RFP (when issued). These CVs will be evaluated only at the time of evaluation of the Technical Proposal.

SI. No		Qualifications	Roles and Responsibilities	Man
	Experts	Experience		Months
1.	Team Leader / PMU Head (1)	<ul> <li>Essential qualification Post-graduate in Social Sciences or equivalent in Management/MBA.</li> <li>Minimum 10 years of progressive experience in government advisory / consulting of which at least 3 year experience in leadership roles in central / state level school education transformation projects including Foundational Literacy and Numeracy.</li> <li>Well versed with school education</li> </ul>	<ul> <li>Overall management of PMU in order to ensure that it achieves the desired goals within the given timeframe, as per the scope of work given.</li> <li>Creating a 5-year roadmap for the mission chalking out a clear yearly plan to ensure tracking of the progress of the Mission across all States and UTs.</li> <li>Conducting regular check-ins / periodic reviews on the progress of the mission / PMU / deliverables.</li> </ul>	36
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		planning,	
		governance and	
		management	
		system.	
2.	•		
(i)	Pedagogy	• Experience in • C	coordinating with 36
	andcontent	Project re	elevant departments for
	developmen		evelopment and
	tExperts (2)	Pedagogy, content co	uration of:
		development, (i)	) Teaching and
		development of	Learning Material
		teaching learning	(TLM).
		material & (ii	) Teacher Professional
		Foundational	Development (TPD)&
		Learning,	Training
		• Post-graduate or • S	upport States / UTs with
		equivalent in di	issemination and
		Education related a	doption of TLM, TPD
		discipline for the	nd pedagogy.
		above-mentioned • C	coordinating with
		specializations.	ssigned region to
		• 5+ years of pi	rovide overall planning
		experience in a	nd implementation
		development of su	upport.
		pedagogical tools (i)	) Holding <b>periodic</b>
		and resources,	review meetings
		TLMs, content for	with assigned
		primary grade	regions to track the
		students.	progress through
		• Experience of	data dashboards &
		working on large	create next steps.
		scale central /	·
		state education	
		project as	
		Pedagogy expert.	



ii.	Assessment Expert (1)	•	Post-graduate or equivalent in Education related	•	Coordinating with relevant departments for development and	36
			discipline for the above-mentioned specializations.		curation of:  (i) Teacher Professional  Development (TPD)&  Training for	
		•	5+ years of experience in large scale assessment programs and		assessment (ii) Assessment (framework, item banks, tool,	
		•	development of assessment tools and resources.  Experience of	•	resources etc.) Support States / UTs with dissemination and adoption of TLM, TPD	
			working on large scale at central / state or any other educational project	•	and assessments.  Coordinating with assigned region to provide overall planning	
			as Assessment expert.		<ul><li>and implementation support.</li><li>(i) Holding periodic review meetings</li></ul>	
				the	assigned regions to track progress through data hboards & create next os	
(ii)	Communicatio nsand Outreach Expert (1)	•	Post-graduate or equivalent in communication studies/manageme nt / education or related discipline.	•	Creating a communications plan with activities / collaterals for the launch of the mission.  Development of annual	36
		•	5+ years of experience of working on large scale communication		communication plan for the mission &monitoring engagement across communication portals.  Supporting States / UTs	



,	
campaigns and	to create their
programmes for	communications
social sector /	strategies and share
education sector.	best practices.
	•
•	o o o i a i i a i i i a i i i i i i i i
	assigned region to
	provide <b>overall planning</b>
	and implementation
	support:
	(i) Holding <b>periodic</b>
	,
	review meetingswith
	assigned region to
	track the progress
	through data
	dashboards & create
	next steps.



Planning and Budget Expert (1)      Post graduate degree in Accounting and Finance from reputed University, Preference will be given to CA/CA/MBA (Finance).      • 6+ years of experience in working on financial manuagement systems and procedures including preparation of financial manuals, reports and financial statements.      • Good understanding of in Accounting and implementation support.      i. Providing guidelines to all States for designing Annual Work Plan & Budget (AWP&B) ensuring all critical components of the mission are covered.      ii. Collating and sharing tools / resources/frameworks and guidelines with states / UTS.      iii. Conducting a time bound situation analysis of FLN for informed planning of the budget cycle.      iv. Holding periodic review meetings with assigned region to track the
Accounting and Finance from reputed University, Preference will be given to CA/CA/MBA (Finance).  • 6+ years of experience in working on financial manuals, reports and financial statements.  • Good in miplementation support.  i. Providing guidelines to all States for designing Annual Work Plan & Budget (AWP&B) ensuring all critical components of the mission are covered.  ii. Collating and sharing tools / resources/ frameworks and guidelines with states / UTs.  iii. Conducting a time bound situation analysis of FLN for informed planning of the budget cycle.  iv. Holding periodic review meetings with assigned
Finance from reputed University, Preference will be given to CA/CA/MBA (Finance).  • 6+ years of experience in working on financial manuals, reports and financial statements.  • Good  Finance from reputed University, Preference will be given to CA/CA/MBA (Finance).  • 10 CA/CA/MBA (Finance).  • 11 CA/CA/MBA (Finance).  • 12 CA/CA/MBA (Finance).  • 13 CA/CA/MBA (Finance).  • 14 CA/CA/MBA (Finance).  • 15 CA/CA/MBA (Finance).  • 16 CA/CA/MBA (Finance).  • 17 CA/CA/MBA (Finance).  • 18 Budget (AWP&B)
reputed University, Preference will be given to CA/CA/MBA (Finance).  • 6+ years of experience in working on financial systems and procedures including preparation of financial manuals, reports and financial statements.  • Good  i. Providing guidelines to all States for designing Annual Work Plan & Budget (AWP&B) ensuring all critical components of the mission are covered.  ii. Collating and sharing tools / resources/ frameworks and guidelines with states / UTs.  iii. Conducting a time bound situation analysis of FLN for informed planning of the budget cycle.  iv. Holding periodic review meetings with assigned
Preference will be given to CA/CA/MBA (Finance).  • 6+ years of experience in working on financial manuals, reports and financial statements.  • Good  Preference will be given to CA/CA/MBA (AMP&B) (
given to CA/CA/MBA (Finance).  • 6+ years of experience in working on financial systems and procedures including preparation of financial manuals, reports and financial statements.  • Good  Annual Work Plan & Budget (AWP&B) ensuring all critical components of the mission are covered.  ii. Collating and sharing tools / resources/ frameworks and guidelines with states / UTs.  iii. Conducting a time bound situation analysis of FLN for informed planning of the budget cycle.  iv. Holding periodic review meetings with assigned
CA/CA/MBA (Finance).  • 6+ years of experience in working on financial manuals, reports and financial statements.  • Good  Budget (AWP&B) ensuring all critical components of the mission are covered.  ii. Collating and sharing tools / resources/ frameworks and guidelines with states / UTs.  iii. Conducting a time bound situation analysis of FLN for informed planning of the budget cycle.  iv. Holding periodic review meetings with assigned
(Finance).  • 6+ years of experience in working on financial management systems and procedures including preparation of financial mancial mancial statements.  • Good  • 6+ years of experience in working on financial components of the mission are covered.  ii. Collating and sharing tools / resources/ frameworks and guidelines with states / UTs.  iii. Conducting a time bound situation analysis of FLN for informed planning of the budget cycle.  iv. Holding periodic review meetings with assigned
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statements. iv. Holding periodic review meetings with assigned
Good meetings with assigned
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and ordered and ordered and and and and and and and and and an
government progress through data
accounting policies dashboards and create
and procedures. next steps.
Experience of 2. Providing support in
working in social finance related
sector project of initiatives:
Central / State i. Ensuring the <b>year-on-</b>
Government is <b>year budget</b> for
preferred. implementation of FLN
Mission is <b>utilized</b> under
SamagraShiksha.
ii. Monitoring budgeting,
disbursement,
utilisation and audit of
grants for FLN Mission.
3. Ed Tech Expert • Post-graduate or 1. Designing and 36
(3) equivalent in developing tools /
Management / applications / learning
B.E. / B.Tech. platforms for:
• 5+ years of (i) Classrooms
experience in Observation.
technology / (ii) Transcription and
operations Translation of
management, content.



	implementation of	(iii) Collation of digital	
	technology	content on	
	including software	DIKSHA.	
	application design,	(iv) Assessments.	
	development, and	2. Collating (equivalence	
	architecture	based) EdTech	
	preferably in public	1	
	sector projects;		
	experience with		
	designing and		
	implementing mid-	1	
	0		
	education systems	and implementation	
	highly desirable.	support.	
•	· · · · · · · · · · · · · · · · · · ·	`'	
	industry best	1	
	practices,	assigned region to	
	education	track the progress	
	technology	through data	
	solutions and	dashboards & create	
	technology	next steps.	
	enablement in		
	public sector		
	environments.		
onitoring & MIS		1. Designing and	36
onitoring & MIS •	B.E./B.Tech/MCA/ from a reputed	Developing	36
_	<ul><li>B.E./B.Tech/MCA/ from a reputed national/</li></ul>	Developing infrastructure	36
_	<ul><li>B.E./B.Tech/MCA/ from a reputed national/ international</li></ul>	Developing infrastructure (dashboards, tools, etc.)	36
_	<ul><li>B.E./B.Tech/MCA/ from a reputed national/</li></ul>	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring	36
_	<ul><li>B.E./B.Tech/MCA/ from a reputed national/ international</li></ul>	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National	36
_	<ul> <li>B.E./B.Tech/MCA/</li> <li>from a reputed national/</li> <li>international institution</li> </ul>	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines.	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post-	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post- graduates.	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post- graduates. 5+ years of	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post- graduates. 5+ years of experience in	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to postgraduates.  5+ years of experience in development	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post- graduates.  5+ years of experience in development sector monitoring,	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the mission &share findings with MoE;	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post-graduates.  5+ years of experience in development sector monitoring, creation of tools /	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the mission &share findings with MoE;	36
_	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post-graduates.  5+ years of experience in development sector monitoring, creation of tools / framework, data management, etc.	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the mission &share findings with MoE;  3. Creating mechanisms for incentivizing good	36
pert (1)	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post-graduates.  5+ years of experience in development sector monitoring, creation of tools / framework, data management, etc.	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the mission &share findings with MoE;  3. Creating mechanisms for incentivizing good	36
pert (1)	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post-graduates.  5+ years of experience in development sector monitoring, creation of tools / framework, data management, etc. Experience in	Developing infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the mission &share findings with MoE;  3. Creating mechanisms for incentivizing good performing States / UTs.	36
pert (1)	B.E./B.Tech/MCA/ from a reputed national/ international institution preferably in computer science or similar relevant disciplines. Preference will be given to post-graduates.  5+ years of experience in development sector monitoring, creation of tools / framework, data management, etc.  Experience in managing / leading	infrastructure (dashboards, tools, etc.) to facilitate monitoring of the Mission at National > State > District > Block > Cluster > School levels, with the help of NIC / any other agency selected.  2. Providing guidelines& supporting States / UTs with regular / reliable monitoring and validation of data of the mission &share findings with MoE;  3. Creating mechanisms for incentivizing good performing States / UTs.  4. Coordinating with	36



scale Central /State Government	and implementation support.
projects in the education sector.	<ul> <li>i) Holding periodic review meetings with assigned region to track the</li> </ul>
	progress through data dashboards & create next steps.



#### 4. Inputs to be provided by MoE

MoE will facilitate interaction of agency/individuals/consultants with the Sates/UTs as well as their visits to the states, districts, sub-districts level and school level units. It will also provide copies of following data:

- Guidelines for Implementation on Foundational Literacy and Numeracy;
- Framework of Samagra Shiksha scheme
- Physical & Financial Progress Reports;
- Annual Reports and Audit Reports of Implementing Agencies:
- Database of Educational indicators

#### 5. Deliverables

The Consultancy firm/agency shall submit the following:

- Quarterly progress reports highlighting progress against the agreed operational plan and timeline, as per the Roles and Responsibilities given in Para 3, above.
- Recommendations on broad scope of work envisioned under the project as mentioned at para-1, above.
- A draft final report at the end of the project. The draft report will be shared will all states and UTs for their comments on the same. A final report will be submitted after incorporating the comments of States, UTs and MoE.

#### 6. Documents Prepared by the Consultant shall be the Property of MoE

All plans, drawings, specifications, designs, reports, other documents and software prepared by the Consultant for MoE under this assignment shall become and remain the property of MoE, and the Consultant shall, not later than upon termination or expiration of this Contract, deliver all such documents to MoE, together with a detailed inventory thereof.



#### **CHAPTER-III**

#### **INSTRUCTIONS TO PARTICIPANTS**

- The EoI, as per this document shall be valid for a period of Three (3) months initially which may be extended further if required by EdCIL/MoE.
- The participant shall bear all its costs associated with or relating to the preparation and submission of its Eol.
- Eol in the prescribed format accompanied with all requisite documents shall only be considered.
- The agency that meets the eligibility criteria as per chapter IV may send their Eol latest by 08.11.2021 at 18:00 Hrs.
- EdCIL/MoE reserves the right to reject any or all the EoIs, received in response to this advertisement and its decision in this regard shall be final and binding.
- The details must be furnished strictly as per Formats / Annexure enclosed in this document and strictly as per serial order. The information intended to be supplied should be furnished in such a manner that the same satisfies the need/requirement of EoI under various heads and is selfexplanatory.
- A content page should be added in the EoI. All pages of EoI should have serial number with reference to various requirements of EoI.
- The decision of EdCIL/MoE in evaluating the EoIs will be final and no clarification will be sought.
- Annexure 1: Applicant's Expression of Interest, Annexure 2: Details of Applicant's Firm, Annexure 3: Undertaking, Annexure 4: Authorized Signatory, (of chapter 5) must be filled in all respects.
- The Expression of Interest will only be accepted electronically through e-Tenders Portal of Edcil/Tenderwizard.



## **CHAPTER - IV**

# **Evaluation Criteria for Eol**

SN	Criteria	Documents Required
1.	General Experience of Consultancy Firm/agency:	to be furnished duly certified
	The Consultancy firm/agency should be in core business of providing consulting services. The	
	minimum number of years in such business	•
	as on March 31, 2020 should not be less	
	than ten years.	in core business of providing
		Consulting services.
2.	Experience of Consultancy Firm/agency in	
	setting up of PMU related to school education	Firm as per Format I. Copies
	with state or central government that	
	involve foundational learning, teacher	
	training, capacity building of decentralized	
	education functionaries, learning assessment etc. (minimum two projects	
	compulsory in past 5 years till 2019-20))	
3.	The Agency should have a minimum	
	revenue of INR30 Crores (US\$ 4.05 million)	
	from consulting services in each of the	
	previous three financial years (i.e FY 2017-18, 2018-19, 2019-20).	from <b>only</b> consulting assignments. The same
	10, 2010-19, 2019-20).	should be duly certified by the
		chartered Accountant (CA)
		with name of CA, registration
		number, signature and stamp.
		Financial strength of the
		Applicant Firm as per Format II
4.	The Agency should have an average positive	
	net worth in the previous three financial years	Accounts/Financial Reports for
	(FY 2017-18, 2018-19, 2019-20)	FY (2017-18, 2018-19, 2019-20), duly certified by Chartered
		Accountants
5.	Details of full-time experts on the Consultancy	
	Firm/Agency pay roll whose experience and	per Format III
	qualifications as per the key Experts listed in	
	clause3 of chapter II(Total no of experts: 10)	



#### **EXPERIENCE IN RELATED FIELDS**

Experience with projects related to school education sector in State Governments in India that involve foundational learning, teacher training, capacity building of decentralized education functionaries, learning assessment etc. (Details of minimum 2 projects in past 5 years to be provided)

- Using the format below, provide information on each assignment for which your firm was legally contracted for carrying out Consulting services as requested under this assignment.
- Consultancy agency/firm should provide all the details (including documentary evidence like copy of work order/ contract document/ completion certificate from customer/ other customer testimonials) as required in the form <u>for each project as below</u>:

Client Name & Contact details	
Project Title	
Start Date & End date	
Location of project	
Value of fees received by the Applicant	
(in Rs.)	
Narrative description of the project	
Description of actual services provided by your staff	
within the assignment and sector in which it was provided	
Other Information if any	

Signature of the applicant
[Full name & Designation of applicant]
Firm Name
Stamp
Date:
Place:



# FINANCIAL STRENGH

Name o	of the Applica	int Firm/Agency:	
--------	----------------	------------------	--

S. No	Financial Year	Overall annual turnover (in	Annual turnover from <b>only</b> Consultancy
		crores of Rs.)	services (in crores of Rs.)
1	2017-18		
2	2018-19		
3	2019-20		

.

Signature of the applicant

[Full name & Designation of applicant]

Firm Name

Stamp.....

Date:

Place:



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#### DETAILS OF THE FULL TIME EXPERTS ON FIRM'S PAYROLL

In respect of the team composition and qualification requirements of the key expert, please confirm availability of the experts on your payroll in the table below. For qualification and experience criteria, please refer to Eol document clause 3 of chapter II.

(A)	(B)	(C)	(D)
No.	Position of key experts	Number of experts Available	Names of experts
1	Team Leader/PMU Head		
2	Academic Expert		
(i)	Pedagogy and Content		
	Development Expert		
(ii)	Assessment Expert		
(iii)	Communications and Outreach		
	Expert		
(iv)	Planning and Budget Expert		
3	Ed Tech Expert		
4	Monitoring & MIS expert		

Signature of the applicant
[Full name & Designation of applicant]
Firm Name
Stamp
Date:
Place:



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#### **CHAPTER-VI**

#### **ANNEXURES**

**Annexure 1** 

#### APPLICANT'S EXPRESSION OF INTEREST

**To, General Manager**EdCIL(India)Limited,
5<sup>th</sup> Floor, Vijaya Building,
17-Barakhamba Road
New Delhi - 110001

Sincerely Yours,

Sub: Submission of Expression of Interest for establishing a project management unit (PMU) to support National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN Bharat) Mission

In response to the aforementioned Invitation for Expressions of Interest (EoI) for the above purpose, we would like to submit the required information and expressing our interest to carry out the above proposed task.

Also, it is hereby confirmed that the information provided in response to the EoI is true and best of our knowledge. The firm has not been blacklisted / debarred from participation or execution of project undertaken by any Central Govt. / State Govt./PSU/ Govt. Bodies / Autonomous bodies, etc.

Signature of the applicant

[Full name & Designation of applicant]

Firm Name

Stamp......

Date:



Place:

# Annexure 2

# **DETAILS OF APPLICANT'S FIRM/ AGENCY**

S. No	Particular	Supporting documents To be provided	Supporting Document Attached (Yes/No/ Not Applicable)
1	Name of Organization		
2	Main areas of business/activity		
3	Type of Organization Firm/ Company/ partnership firm registered under the Indian Companies Act, 1956/ the partnership Act, 1932/ Societies Registration Act, etc.	Article of Association	
4	Date of Commencement of business	Certificate of Incorporation	
5	PAN Number	PAN Card	
6	GST Registration Number	GST Registration Certificate	
7	Address of registered office with telephone no.		
8	Contact Person with telephone no. & e-mail ID		

Note: Self attested copies shall be provided in support of the documentary evidence mentioned above.

Signature of the applicant
[Full name & Designation of applicant]
Firm Name
Stamp
Date:
Place:



#### Date:

# **UNDERTAKING**

This is to certify that we (Name of organization) have no objection to the Client (EdCIL/MoE) contacting the Clients mentioned in Format 1 of this EoI.

**Authorized Signature** 



# **Authorized Signatory**

Γο be printed on organization letter head)
his is to certify that the company (name of organization) has authorized, Ir./Ms,whose signature is attested below to ign the document in relation to this EoI No:EdCIL/EoI/NB/21-22/01
ignature of Authorized Signatory: (Signature)
ttested by: (Signature and stamp)
For the Organization,
(Seal & Signature)  Name:

Designation:

